

## OVERALLS!

The "Master Mechanic" is acknowledged to be the best on the Market.

We have just received a shipment valued at over \$1600.00. Come in and look them over. We have all sizes for men and boys.

We have a Private Fitting Room for Men!

## Crockery!

We are in a position to give as good value as any outside mailing point—full line carried

## GROCERIES!

This week we received a large consignment—two tons in fact—of real Navy Beans, the kind you get at home. We are receiving a large number of repeat orders for these special beans. They are the small white variety, which have, lately, been somewhat difficult to obtain.

## Fruit and Vegetables

Rhubarb, Head and Leaf Lettuce, Spinach, Celery, Green Onions, Tomatoes, Etc.

SPECIAL—Oranges 25 cents per dozen.

**McKEE'S STORE**, Licence No. 8-2856.  
GROCERIES, PROVISIONS & CROCKERY  
AND EVERYTHING FOR A MAN TO WEAR.

## ATTENTION Autoists!

We are in business for the sole purpose of supply your needs. We stock everything you require and guarantee to give you the service of an up-to-date garage.

## TYRES

We have a large stock of tyres, and can fit all makes and sizes of cars.

## The Government Insists

upon the installation of certain lenses for your headlights.

We have all the makes which conform to the Provincial government regulations.

## Free Air and Water!

ROY SMITH

Dealer

Bassano.

### Knockers Wanted

The other day one of our townsmen remarked that it would be an excellent idea for the Council to employ a man to inspect, and repair where needed, the sidewalks in the town, expressing an opinion that the state of same was deplorable and highly dangerous.

A few weeks ago we saw John Morden take a hammer and improve the condition of a portion of the sidewalk leading to his residence and his thought struck us then how much more constructive the hammer work of John Morden was, than the hammer work of so many of our townspeople.

Of course, we are aware of the fact that in many cases, the municipal authorities do not welcome the gratuitous effort of ratepayers which is directed towards the improvement of town property, but we imagine that in such a matter as the fixing of loose planks, the knocking down of nails which protrude above the level of the walk and other minor details the Public Works Committee would welcome the co-operation of the citizens.

A little help in this direction is a heap of criticism and complaint, and the precedent once adopted might well be extended in other directions.

We would like to see our townspeople knock all the time provided their efforts are directed to the sidewalks and not at the Council, and we suggest a knocking law, to be next week or so, until every walk is in good shape.

If every man would knock the portion of sidewalk fronting his residence or business premises the job would not take long, and the Public Works Committee would be relieved of the necessity of employing a man for the purpose.

### Johnston's Store Burgled

Failure of Light Plant Affords Opportunity

The failure of the Electric Light Plant on Friday night was partially responsible for the burglary of Jas. Johnston's store, and the consequent robbery of the cash register, containing, fortunately, only cash for change for the Saturday business.

The burglary was carried out in such a manner as would lead the police to believe that the thief was by no means a novice at the game. An entrance was forced at the rear of the premises, and the cash register was apparently the only thing touched. This was taken out into the warehouse and there rifled of the cash it contained.

Mr. Johnston states that had it not been for the lights going out as they did and remaining out for such a length of time, the thief would have gained but very little for his efforts as it is the usual custom to place all the cash in the safe over night, but owing to the light falling before he was through for the night he was unable to open the safe.

Constable Wright on being notified of the robbery phoned to Calgary and other points a description of a man who was seen in town the day previous, apparently a drifter, without visible means of support.

The police are hopeful of locating the suspect, but the chances are somewhat vague now after so many days have elapsed.

We Buy Fresh Eggs for Cash  
Hunter Hotel.

### Red Cross Needs Greater Support

The Red Cross Society needs more members—more workers—more support from the people who either do not realise the magnitude of the task which confronts the Red Cross organisations the world over, or have not yet awakened to the fact that the call of the Red Cross must be answered by every woman in Bassano.

To refuse your assistance, even though the sum total of your contributions only amount to one bandage per month is to refuse aid to one of our boys at the front, who, perhaps for the need of just that particular bandage or dressing, may lose his life, whereas if YOU had been big enough to sink whatever petty or personal reason you permit to keep you from doing your share in this great work, and had contributed the utmost of your ability, that life might have been saved.

We do not believe there are many ladies in Bassano who permit themselves to be swayed by personal feelings, and for those reasons do not assist in the work of the Red Cross, but it is powerfully evident that many are not contributing one stitch of work who should be among the most active members.

There is work for all and more; there is a need for the work of the women of Bassano far greater than the supply; there is room for twice as many women.

Working and there is a hearty welcome awaiting all who have not yet come forward.

But above all this there is the arduous recognition of the Red Cross work by our boys, when in the hour of their need they find that the women they have left behind are doing their bit in the struggle for humanity.

The "bit" we can do is pathetically small; beside the "bit" they are doing "over there" and surely when each woman in Bassano realises that her bit is absolutely necessary they will answer the call readily.

The men of Bassano also have a part to play in the Red Cross work and theirs is the easier part \$2.00 per year is the membership fee and a donation of \$25.00 entitles one to a life membership.

Every man should say and we believe that Bassano's membership could easily be trebled, if the men would only do their share.

### Announcement

We beg to notify our numerous customers, that we have removed from our old store adjoining the Union Bank and are now established in the store opposite Flanagan's Hardware and next to Muir's Store, where we are in a position to give you better service than ever.

H. NASH, Gen'l. Tailor.

### Rev. Capt. John McNeil's Story

"See, I'll be wren't for the bloods flow in these 'ere 'ere, there's a 'elluva 'elluva in this 'ere 'ere' was the way one English soldier expressed his opinion of the Red Triangle work of the Y.M.C.A. as he stepped out into the mud after attending a concert one night in France, according to Rev. Capt. John McNeil, formerly pastor of Walmer Road Baptist Church in Toronto and for the last eight months, a Red Triangle worker in France.

After making a reference to Captain Robert Pearson and Capt. George Fegitt, continued on page seven.

## Tire troubles vanish---

as soon as you  
put on  
'DOMINIONS'



The use of these famous DOMINION TYRES will prevent nine-tenths of tire troubles.



All sizes in stock for all makes of cars



DOMINION TYRES are made to give better service and they are sold under that guarantee.



Currie & Milroy, Ltd., Bassano.  
Compare prices with any Mail Order House

## THE GEM THEATRE

Friday and Saturday, Julien Eltinge as "Countess Charming."

Monday and Tuesday:

William Russell in "New York Luck."

Wednesday and Thursday:

Vivian Martin in "The Sunset Trail."

Friday and Saturday—SPECIAL.  
PAULINE FREDERICK in "Sleeping Fines"—35c.

## Just arrived

A Big Delivery of New Goods, including Print, Gingham and Galateas in most up-to-date patterns and guaranteed colours.

Ladies Hose in Black and White, all qualities and sizes.

White Canvass Shoes for Men, Women Boys and Children in great variety.

SPECIAL Men's Summer Jerseys, very fine quality.  
Union Alls, Overtalls, Gloves all the best makes

### FRUIT & VEGETABLES

Apples, good sound Apples 35 for 25¢  
Apples, Cooking Limited 35 for 25¢  
Oranges, small, but sweet 25¢  
Bananas, Large Per Doz. 25¢  
Lettuce of French, Cauliflower 25¢  
Pine Tomatoes Per lb. 25¢

### GROCERIES AND PROVISIONS.

SPECIAL good family Tea 35 for 1.00  
Our far famed Coffee 35 for 1.00  
Try our Jam, the famous King Beech—Strawberry, Raspberry, Black Currant, etc. 15¢  
Quality Best—Prices Lowest.

JAS. JOHNSTON The Quality Store.







## Brighter Up

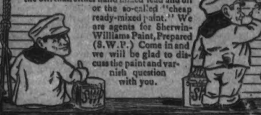
SHERWIN WILLIAMS' PRIMER &amp; PAINTS

If Your House Needs Painting  
Use S. W. P.

If your house, or barn, or building of any sort, needs painting, don't put it off. Now—this spring—the time to paint. A building that is kept protected from the weather, damp, sun and so on, will last for years. It is a building that is allowed to go unpainted or poorly painted. It is a building that is a constant reminder to you that you have then buy a new one. And besides this, well-painted buildings are much pleasanter to live in, and bring a much higher price on the lot. Now materials, paints, and painting.

To arrive at the cost of painting, figure the number of square feet a gallon will cover, and how long it will last, not what the paint costs a gallon. Don't simply figure what it costs to paint your house or barn, but what it costs to keep it painted year in and year out. S. W. P. is honest and true. And besides this, well-painted buildings are much pleasanter to live in, and bring a much higher price on the lot. Now materials, paints, and painting.

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Sole Agents

Currie &amp; Milroy

## The Bassano Mail.

Publishers: The Mail Publishing Co., Ltd.  
Managing Editor: E. G. Allen.

When a stranger comes into town the first thing which impresses him is the condition of the stores and houses, and on those first impressions he usually bases his lasting opinions.

There are a few towns which can boast of the advantages Bassano possesses, but one has to live here to appreciate them; there are few towns requiring a clean-up paint-up week more than we, and that is obvious to the most casual visitor.

Apart from the altruistic side of the matter, paint preserves and cleanliness is healthy, so in painting and cleaning up, every business man and householder is helping himself as well as contributing to the better appearance of our town.

## MARRIAGE

Scott—Stevens—Mrs. A. Scott, late of Majorsville, Alta., was married on Tuesday evening, at her residence in Calgary to Charles Stevens, of Edmonton.



## The Best Farm or Ranch Car

YOU would replace your "general utility" team with a powerful, sturdy, Ford car at once, we believe, if you but figured the matter out carefully.

The Ford is especially suited to western conditions and your needs. It is equal to rough roads, big loads and long distances. These are the very tests to which you will put your car.

A Ford will run your errands for repairs, grease, mail and countless other necessities quickly and cheaply. It will save you weeks of time and money. It will be one of your best investments. It will make prairie life more enjoyable. You need a car and need it badly. The Ford is the utility car for the Western Farmer.

**Ford**  
THE UNIVERSAL CAR

F. O. B. FORD, ONT.

Touring - \$595  
Runabout - \$375  
Coupe - \$770  
Sedan - \$970  
Chassis - \$535  
One-ton Truck \$750

Roy Smith - Dealer - Bassano.

Vast Issues Depend Upon  
the Welfare of Our Men!

Cheer Up and Thank God for the Y.M.C.A.

War Work  
Summary

There are:  
—40 branches of Canadian Y.M.C.A. in France.  
—70 branches in England.

—Dozens of Y.M.C.A. depots in forward trenches making life easier for our men.

—300,000 letters a day written in Y.M.C.A. overseas facilities.

—\$123,000 needed for athletic equipment. (Helps morale of soldiers).

—Y.M.C.A. saved hundreds of lives at Vimy Ridge by giving food and shelter to the wounded.

—Over 100 planes in England and France, also 1200 gramophone and 27 moving picture machines.

—Y.M.C.A. helps boys in hospitals.

—More than 60,000 cups of hot tea and coffee distributed daily in France—free. Estimated cost \$8 million.

—\$128,000 used in 1917 to build hospitals.

—Concerts, sing-songs, good-night services and personal interviews especially needed. Concerts, lectures, etc., cost \$2,000 a month.

—Thousands of soldiers died for the better life.

—Y.M.C.A. with many useful things to soldiers for their convenience. Profits, if any, all spent for benefit of soldiers.

—Service to boys in camp hospitals.

—Red Triangle Clubs for soldiers in Toronto, St. John and Montreal, Centralia, Paris and London for men on leave.

—Out of Red Triangle Fund, \$75,000 to be contributed to the War Work of the Y.M.C.A.

TRY to picture yourself in the muddy cold trenches after exciting days and long nights of mortal danger and intense nervous strain. Rushing "white-bangs" and screaming "coal boxes" are no respecters of persons. You are hit! But despite shock and pain you will can face the long weary trudge back to dressing station. Weary, overworked and depressed, you are prey to wild imaginings of that other comrade, ordered with the surgeon. "There another 'walking wounded' too. You must wait, wait, wait. And then—

Up comes a cheery Y.M.C.A. man, the ever-present "big brother" to the soldier, with words of manly encouragement. Close beside the dressing station the good generous folks at home have enabled him to set up a canteen. The hands you biscuits, and chocolate or coffee.

## Y.M.C.A.

## Red Triangle Fund

\$2,250,000, May 7, 8, 9

Canada-Wide Appeal

"In thousands of cases," writes an officer, "it was that first hot cup of coffee that dragged the man back to life and sanity."

The tremendous helpfulness of the Y.M.C.A. as an aid to the "morale" or fighting spirit of the soldiers is everywhere praised. No wonder the Germans make every effort to smash the Y.M.C.A. out of existence.

The Y.M.C.A. is everywhere. You first met the helpful, manly Y.M.C.A. worker in camp, then on train and boat, at camp in England and in France, close to the firing line. Often he risks his life to reach you in the trenches. He has won the warmest praise from military authorities, statesmen—the King! Have you a precious boy at the front? You cannot be "over there" to guide him away from these temptations of camp and city. You cannot comfort him in his supreme hour of trial. Your parcels to him are necessarily few. But the Y.M.C.A., thank God, is "over there," going where you cannot go—doing the very things you long to do—doing it for you and for him. Will you help? This vast organization of helpfulness needs at least \$2,250,000 from Canada for 1918. For your boy's sake be GENEROUS!

## National Council, Young Men's Christian Association

Campaign Directors for Western Canada

British Columbia: J. S. Rankin, 607 Board of Trade Bldg., Vancouver

Alberta: John Hanna, City Hall, Calgary

Saskatchewan: E. D. Patton, Y.M.C.A. Regina

Manitoba: J. H. Croker, 1104 Marlborough Bldg., Winnipeg

## Boys!

Here's your chance to do a fine stroke in the big war! Help the Y.M.C.A. to help your big brother overseas by joining in the

## "Earn and Give Campaign"

Six thousand Canadian older boys are invited to earn and give at least Ten Dollars (\$10) to the Red Triangle Fund. That the Red Triangle Fund needs \$800,000 in all. Specified five thousand dollars will be used for boys' work in India and China; another \$3,000 for the National War Work of Canada, and \$50,000 to help big brothers in Russia. Ask your local Y.M.C.A. representative for information and pledge card. When you have earned one or more units of Ten Dollars you will receive a beautifully engraved certificate.

## BUY AN IRRIGATED FARM

From the Canadian Pacific Railway

## BECAUSE

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR.

Irrigation makes possible the successful culture of alfalfa, the King of alfalfa, which insures good returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement, with all the advantages of densely populated agricultural community.

Irrigation in the Canadian Pacific Railway is not a mere experiment, the years that it has been tried having amply demonstrated its success wherever intelligently applied.

This is the most liberal offer of irrigated farms on record.

For full particulars, apply to

Allan Cameron, General Supt. of Lands  
Canadian Pacific Railway, Department of Natural Resources  
601 First Street East, Calgary, Alberta.

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 PER ACRE, with twenty years to pay and the privilege of a loan of \$2,000 for improvements (6% interest); no principal after first payment until end of fourth year, reduced interest if settlement conditions are complied with, and no water rental for first year.

Contract can be paid off before maturity if desired.

## DR. A. G. SCOTT

M.D. Toronto; M.C.P.S. Alberta

## PHYSICIAN

## and SURGEON

PHONE - Office - Resident 151

## BURNS &amp; MAVOR

Burlington, Salisbury, Waterloo, Etc.

R. C. BURNS, R. A., LL. B.

J. S. MAVOR, R. A., LL. B.

ROBERT MCGILL

OFFICES: 19 Alexander Corner, Calgary, Alberta

## MRS. M. GRAY

## FURNITURE and UNDERTAKING

Service Day and Night

Bassano Furniture Store 3 Ave. Phone 104

## Harry Holmes

## BUILDER

Estimates given free on all work.

## Bassano PRESBYTERIAN CHURCH

Services—7:30 p.m.

Sunday School at 10:30 a.m.

## CHURCH OF THE BLESSED VIRGIN (ANGLO-CAN)

Corner 5th Avenue and 5th Street

Services every week as advertised.

Sunday School 8:00 p.m.

Rev. A. C. SWAINSON, Vicar

## Bassano Lodge

No. 55

A. F. &amp; A. M.

Meets First Friday of each month. Visiting Brethren always welcome.

E. McLaughlin, W. M. John Golden, Sec.

A. G. Scott, Supperintendent

## To Auto Owners

We have opened the garage east of the Hunter Hotel and are now in a position to guarantee you satisfaction in all classes of Repair Work.

We have an expert "Ford" mechanic and are equipped to undertake any job you require.

Gray-Dort Garage G. D. PINEO, Mgr.



# ES

It's the only one that  
gives you the  
best results.  
Try it  
now. 50c. box.

## Zam-Buk

We pay the Highest  
Market Price for

**IRON SCRAP METALS**  
OLD MACHINERY, ENGINES  
AND BOILERS

Our facilities enable us to give quick  
service to country shippers. In-  
mediate cash settlement.

**DOMINION METAL EXPORTING CO.**  
Winnipeg, Man.

## COOK'S COTTON ROLL-COMPOUND

A safe, reliable compound  
for all cotton ailments.  
It is the only one that  
gives you the best results.  
Try it now. 50c. box.

**THERAPY**  
The only one that  
gives you the best results.  
Try it now. 50c. box.

**THERAPY**  
The only one that  
gives you the best results.  
Try it now. 50c. box.

## RAW FURS

OUR ADVICE  
Ship to us at once and reap  
Benefits of High Prices  
now prevailing.

Price List and Shipping Tags FREE

**Dierce Fur Co. Ltd.**  
1000-10th Avenue, Calgary, Alberta  
We Also Buy Hides and Skins

## A Boy for Every Hoe

Putting upon the Farms Every Boy  
Who Can Be Induced to

It is the only one that  
gives you the best results.  
Try it now. 50c. box.

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## Back to Barbarism

Armenia Is Trembling by the Heels  
This Destroyer But Cannot  
Succumb

Eastern Armenia, including the  
great provinces of Kars, Baku and  
Erzerum, has been for thousands of  
years the border line of civilization.

To the west the mighty civilizations  
of Rome and of Byzantium flourish  
and decay; while the eastern side  
leads the gate against the Tur-  
kish nomads of Central Asia.

At length the desert conquered,  
and war-worn Armenia, stricken, over-  
whelmed the relics of the Byzantine  
Empire and flung themselves upon  
Europe to devote the nations as a  
barrier to the Turkish invader.

In the early dawn of the nine-  
teenth century the Russian began to  
push civily into the south of the  
Caucasus. Thrice he crossed the  
frontiers of Armenia, but twice he  
was compelled to retire. He was al-  
lowed to keep his hold. He was al-  
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## Our Splendid Men

British Soldiers Never Rejected in  
Any Age or Country

Our country of today has proved  
themselves to be strong, brave, and  
valiant, inferior at no point, and  
they face with complete confidence  
the prospect of his attack.

The advantage of numbers on his  
side. If he can imagine the impres-  
sion which would have been made  
by an enormous development of  
the war, such as could chal-  
lenge the valour of our soldiers.

At length the desert conquered,  
and war-worn Armenia, stricken, over-  
whelmed the relics of the Byzantine  
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## Calcutta Scapes

On retreating touch spots of dandruff  
and itching with Calcutta Ointment. Nest  
your shampoo with Calcutta soap  
and hot water. This treatment does  
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## Worth Asking For

A Free Offer Is Made by a Reli-  
able Firm

There are very few people who  
are not in some measure familiar with  
the merits of Dr. Chase's medicine,  
and especially those who have  
known its preparations occupy first  
place in the family medicine chest.

To those who may not as yet have  
known of Dr. Chase's remedies a trial  
free offer is being made of one 25  
cent box of Dr. Chase's Kidney-Liv-  
er Pills, one sample box of Dr. Chase's  
Ointment, and one copy of  
Dr. Chase's Recipe Book. All that is  
necessary in order to take advantage  
of the above offer is to write to  
Edmund, Bates & Co., Ltd., Dr. Chase  
Pills, Toronto, mentioning the  
name of this paper, and enclosing  
a 2-cent stamp to pay postage.

A correspondent finds something  
in the Bible to turn him against day-  
light saving. Similarly, the Bible is  
used in opposition to or in defence  
of nearly every proposed change.  
How about this: "At evening time  
the temperature of the air is 74°.  
Montreal Star.

Ask for Minard's and Take No Other.

Willing  
"No, madam," said the lazy tramp.  
"I'm sorry but it's again my prin-  
ciple."

"Well," answered the farmer's  
wife, "I'm sure you'll have a good  
time at this afternoon and."

"I'm sorry again, but I can't carry  
them. But I'll take what I want to  
do." I'll compromise. If you've got  
them, I'll take them. I'll take them. I'll take them.

A Cure for Fever and Ague.—Dis-  
turbance of the stomach and liver al-  
ways precedes attacks of fever and  
ague, showing derangement of the di-  
gestive organs and deterioration of  
the quality of the blood. In these  
conditions Farmer's Vegetable Pills  
have been found most effective, abating  
the fever and subduing the ague  
before it has become established. They  
are subject to these distressing dis-  
eases, and to those there is a better  
preparation procurable as a  
means of relief.

Magnificent Diamond  
Valuable gifts, including a mag-  
nificent diamond, have been presented  
for a forthcoming Red Cross sale.  
The diamond is a brilliant-cut, round  
diamond, weighing two hundred and  
five carats. In hue it is a pale canary  
yellow, brilliant, light, and has  
much more luminous than a white  
diamond. The rough facets of the  
diamond are distinctly visible.

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# Claims Are All Right— But Only Proofs Count



"More Miles Per Gallon"  
"More Miles on Tires"

## Maxwell Motor Cars

5-Passenger Car \$1045  
Roadster . . . . . 1045  
5-Pass. with All-  
Weather Tires . . . 1070  
5-Pass. Sedan . . . 1070  
6-Pass. Town Car 1070  
All prices L. & S. W. Motor Oil.  
Win wheel, master cylinder  
with brake and T. & P. Car



**G. M. PIERCE**  
Dealer,  
Bassano, Alta.

Any maker may claim for his product all the qualities there are. That is his privilege. He may even think his claims are justified.

You read the advertisements, so you know that makers, as a rule, are not over modest in that regard.

If you believe them all, they all make super-cars.

In your experience, that theory doesn't hold.

Maxwell is different.

We never claim anything we cannot prove.

As a matter of fact we never have claimed anything for this Maxwell that has not already been proved in public test and under official observation.

Maxwell claims are not therefore claims in the ordinary sense—they are statements of fact—proven facts.

They are, in every case, matters of official record attested under oath.

For example: The famous 22,000-mile Non-Stop run was made with the Maxwell every minute under observation of the A. A. A. officials.

That still remains a world's record—the world's record of reliability.

That particular test proved about all that anyone could ask or desire of a motor car.

Among other things it still stands the world's long distance speed record.

Just consider—44 days and nights without a stop, at an average speed of 25 miles per hour!

And that, not by a \$3,000 car, but by a stock model Maxwell listing at \$1045.

You will recall perhaps that a famous high powered, high priced six in a trans-continental trip made 28 miles average over a period of five days and eleven hours.

Now compare those two feats—one of less than six days, the other of 44 days. You know automobiles—which was the greater test?

Is there any comparison on grounds either of speed or endurance?

Proves you don't need to pay more than \$1045 to obtain all the qualities you can desire in a motor car—if you select a Maxwell.

For that Maxwell Non-Stop run was made, not on a track but over rough country roads and through city traffic—average of all kinds of going.

And—listen to this.

So certain were we of the condition of the Maxwell at the end of that great feat, we announced that at the stroke of eleven on a certain morning, the car would stop in front of the City Hall, for the Mayor to break the seal.

Five seconds after he had pulled the switch plug and stopped the motor after the 44 days and nights continuous running, she was started again and off on a thousand mile jaunt to visit various Maxwell dealers.

How is that for precision—certainty of action? That incident brought a storm of applause from the assembled thousands.

Hill climbing?—this Maxwell holds practically every record worth mentioning—especially in the West where the real hills are.

The Mount Wilson record—nine and one-half miles, 6,000 feet elevation!—was taken by a stock Maxwell.

Two months ago a 12-cylinder car beat that record by two minutes.

Then—three days later—a stock Maxwell went out and beat that 12-cylinder record by thirty seconds! Pretty close going for such a distance and such a climb—wasn't it?

So Maxwell still holds the Mount Wilson honors.

Ready to defend it against all comers too, at any time—a stock Maxwell against any stock or special chassis.

Economy—also a matter of official record.

Others may claim—Maxwell proves.

Thousands of Maxwell owners throughout the country on the same day averaged 35.2 miles per gallon of gasoline.

Not dealers or factory experts, mind you, but owners—thousands of them—driving their own Maxwells.

Nor were they new Maxwells—the contest was made by 1915, 16, and 17 models, many of which had seen tens of thousands miles of service—three years' use.

Nor could they choose their own road or weather conditions—all kinds were encountered in the various sections of the country.

Good roads and bad—level country and mountainous regions—heat and cold—sunshine and rain—paved and mud.

And the average was 35.2 miles per gallon!

There's economy for you. And under actual average driving conditions—not laboratory test.

But that isn't all.

The greatest achievement of this Maxwell was in its showing of speed and reliability and economy all in the same run.

In that 44 days-and-nights Non-Stop run, though no thought was given to either speed or economy, it still remains a fact of official record that the Maxwell averaged 26.4 miles per gallon and 25 miles per hour.

Now you know that speed costs—and that economy tests are usually made at slow-speed—closed-throttle, thin-mixture conditions.

You know too that you can obtain economy of fuel by building and adjusting for that one condition.

Speed you can get by building for speed. Any engineer can do that.

But to obtain that combination of speed and economy with the wonderful reliability shown in that 44-days Non-Stop run—that car must be a Maxwell.



# HARDWARE! FIRE SALE

This sale has been caused by the fire which destroyed the basement of Paddon's Store, and we are forced to make big reductions in order to move the stock.

## Big Bargains in Stoves.

1 Gurney-Oxford 1918  
Golden Nugget, copper  
reservoir, warming  
closet **\$65.00**

1 Domestic Jewel, 4  
9-in. holes, warming  
closet, pouch feed, du-  
plex grates, only **\$39.00**

1 No. 8, LeRoy, 4-hole  
with reservoir, **\$24.00**

Two heavy sheet iron  
Camp Stoves, oven,  
good fire box and  
grates **\$15.00**

## Snap in Paint

Reg. \$4.50 & \$4.80  
per gallon

Choice of colors - **\$3.50**

Job Lots - **\$3.00**

ALABASTINE, reg. 60c.

To clear at **35c.**

## REMEMBER

These goods are all  
new stock and not  
damaged in any way  
affecting their use.

Every Item a bargain and the  
prices will not be duplicated.  
You cannot afford to neglect  
this big opportunity.

## HARNESS!

Complete sets of Harness of every  
description. Collars, Hames, Sweat  
Pads, Breeching.

This stock is absolutely first-class  
in every respect but we are  
sacrificing it with the remainder.

## Stock Up!

Vegetable Graters **5c.**  
Pot Covers

Tin Pans 4 qt. size **10c**  
Tin Plates  
Tin pails 2 qt. size

Fry Pans, small  
Handled Sauce Pans  
Egg Beaters **15c**  
Preserving Kettles

Anti-rust Tin Pans  
Bread Pans **20c**  
Sauce Pans  
Bowls

Large Tin Pans **25c**  
" Bowls  
Wash Bowls

Fry Pans, granite **35c**  
Large Sauce pans  
" Bowls

Machine Oilers heavy copper **50c**  
Lanterns, only **75c** each

Roasters **85c**  
Galvanised Pails, heavy **90c**

Bread Boxes **90c**  
Galvanised Boilers **1.25**

Tin Dough Pans and lid, **1.75**  
Double Boilers, large size **1.95**

1 Bushel Measures at **2.00**  
Auto Chains to clear per set **2.15**

**BASSANO HARDWARE**

**SUCCEEDING  
E. G. PADDON**













## Crown Lumber Co.

LIMITED.

We are still here and ready to supply you with

The Very Best of Everything in Building  
... Materials ...

Lumber (finest sanded finish),  
Lath, Brick Cement, Plaster,  
Full line of Doors and Windows  
Poles and Posts.

In fact, ask for anything you want  
in this line, for we will have it!

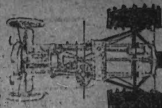
## Crown Lumber Co., Ltd.

JOS. WRIGHT,

Box 26 Nine years local Manager. Phone 31

## Mr. FARMER!

We are here to help increase production and save you money



There is no need for you to buy an expensive tractor with its many drawbacks and costly upkeep, when the Wessex-Tractorford will do the same amount of work for you or your boy can drive it thereby effecting a direct saving of capital and labor.

See us at once for immediate delivery. Remember we sell these Machines under a Guarantee.

AGENTS for Bassano GENERAL GARAGE

## UNION BANK OF CANADA

Are Your Children Learning to Save Money?

Each maturing son and daughter should have a personal Savings Account in the Union Bank of Canada, with opportunities to save regularly, and training in how to expend money wisely. Such an education in thrift and saving will prove invaluable in later life.

BASSANO BRANCH G. W. BOYD, Manager  
Clay Branch, F. B. Stephens, Manager

## We Pay One Half

The purchase price of this famous 1881 Rogers A1 Plate

WE give coupons with every 25c. purchase of all the high grade guaranteed products made by the United Drug Company. We are willing to lose money on the silverware to get you acquainted with these goods, which are standard in their line.

### "Retail Remedies"

Liggett's Candies, Perfumes, Toilet Articles, Brushes, Stationery, Rubber Goods, and hundreds of other items, household products, etc. You cannot afford not to secure this popular silverware, when you can get it on our half bought plan. As an example, this teaspoon that sells for 25c. you can get for 10c. with coupons.

STILES, The Druggist

## Local and Personal.

A dance was held last Monday in Bulmer's Ice Cream parlors.

Mr. A. McKee was a visitor to the Hat last week.

Gilbert Bulmer has made application for enrolment in the Royal Flying Corps.

The Ball Season opens on Sunday next when the boys pay a visit to Gus.

We Buy Fresh Eggs for Cash Hunter Hotel.

Mr. and Mrs. Marone of Husare were business visitors in town for the week-end.

Birth.—To Mr. and Mrs. George Morfett on Monday, April 20th, a daughter.

Congratulations to Mr. and Mrs. Foster upon the birth of a son on Tuesday April 20th.

H. Nash has removed his tailoring establishment to the premises next to Muir's old store.

Service will be held in the Anglican Church on Sunday next at 7.30 p.m.

Congratulations to Mr. and Mrs. Roy Smith on the birth of a nine pound boy on Thursday last.

Mrs. John Golden left on Sunday afternoon for the East, where she will spend the summer months.

Ray Smith's garage is taking unto itself a veneer of decking again over which is being painted the ubiquitous "Ford" Service sign.

Mr. and Mrs. E. R. Muir very pleasantly entertained a number of friends at a card party on Friday last.

A. A. MacGregor will conduct an Auction Sale of Milk Cows on Saturday May 11th. Some splendid beasts are included in the bunch.

We Buy Fresh Eggs for Cash Hunter Hotel.

A. T. Connolly was a successful applicant for enlistment in the Canadian Engineers on Monday, and will join his company at Winnipeg next Tuesday.

The Bassano Lodge of Oddfellows will hold their Anniversary Service at the Presbyterian Church on Sunday next at 7.30 p.m. All visiting brethren are requested to attend.

Ben Gray, who left Calgary on Sunday for Toronto where he is going for special treatment, broke his journey at this point for a couple of days.

The stock of the old Paddon store is being sold at tremendous reductions and there are good bargains to had in all lines of hardware and harness.

J. W. Tegzillier received word yesterday of the death of his sister, Mrs. W. MacGregor. The sad news will be in the nature of a shock to many of the deceased lady's friends in this district.

There appears to be an epidemic of burglary in town these days, and townspeople are warned to take special precautions against forcible entry on the part of the police or persons who are guilty of such acts.

The result of the re-examination of men from Bassano up-to-date has been the raising of four from Class E to A2, one from B2 to A2, one from C3 to B2; while four retain their previous classifications.

Rev. T. S. Patton will conduct his first service as minister of Bassano Presbyterian Church on Sunday next, when it is hoped that a large attendance of members will be present.

The Hutton U.E.A. will hold their sixth Annual Picnic on May 24th. A good program has been arranged including three ball games and the inevitable dance in the evening.

There will be a Public Flag Raising and Red Cross Dance at Hutton on Saturday afternoon May 11th. Good programme. The Citizens of Bassano are especially invited to attend, as well as the Public in general.

## Presbyterian Minister To Be Inducted

Mr. T. S. Patton, who received a call from the Bassano Presbyterian Church last March will be inducted on Friday at 8 p.m. The Service will be conducted by a minister from Medicine Hat.

Mr. Patton has recently graduated from Redemptorist College, Edmonton, and he made a strong impression upon the congregation in his earnestness and energy on his previous visits here. It is to be hoped that he will have a winning influence in the lives of his congregation and the town generally, for there is a great need in the district for a minister who is able to demonstrate that Christianity is a religion for strong men and women and not only for the feeble or humanitarily inclined.

We extend a hearty welcome to Mr. Patton and we trust that he may be successful in his new sphere.

## Letters To Prisoners Of War

With regard to the arrangement instituted whereby correspondence of a private and family nature can be forwarded from individuals in Canada to persons in enemy and enemy occupied territory through the medium of The Cuck & Son, 320 St. Catherine St. W., Montreal, difficulty is being caused owing to persons sending the charge for forwarding these letters (35c) by postage stamps instead of by means of a Postal Note for 35 cents with five cents in postage added thereto. The attention is hereby sent that correspondence is particularly directed to this as in future where the charges are remitted by means of postage stamps the letters will be returned to the senders.

H. M. COULTER, Deputy Postmaster General.

## Pool Room And Bowling Alley Regulations

NOTICE is hereby given that the following regulations have been duly made by the Lieutenant Governor in Council.

1. Other than tobacco, no article shall be sold or kept for sale on the licensed premises.
2. No business other than that covered by license shall be carried on in the premises.
3. No gambling or games of chance of any kind shall be allowed.
4. Outside windows shall not be obscured so as to in any degree prevent an unobstructed view of the interior from the outside.
5. License may be suspended or revoked at any time without notice, where in the opinion of the Attorney General the Act and regulations are being disregarded.
6. Application for new license renewal or transfer of license must be first approved of both as to character of applicant and suitability of premises, by the Mayor, Mayor or Chairman of the Board of Municipal District, or an Inspector of Provincial Police, or a Pool Room Inspector, and notice of such application published in a local newspaper once a week for at least two weeks.

A. G. BOWLING, Deputy Attorney General, Edmonton, April 20th, 1918.

## Service Counts

Service is what counts these days, and the average person of either sex will eventually do their purchasing of goods at the store where the service is best.

We have now a staff of three men to serve you and we specialize on prompt and efficient service. You will not have to wait time when you do your buying here, and we guarantee you complete satisfaction in every detail.

McKEE'S STORE, Bassano.

## SHEEP LOST

120 Sheep strayed from my ranch 28 miles west of Bassano, Section 25, Township 25, Range 19. Liberal reward will be paid for information leading to recovery. They drifted towards Crawley Valley.

T. C. TINSMAN, Husare, Alberta.

Will Want Ads pay. Try one!



## Two Questions

With so many low-priced so-called anti-skids obtainable, would that great host of motorists pay more for Dunlop "Traction" Tread if they could get its merits elsewhere?

Also, would that other large list of car owners buy "SPECIAL" if tires which somewhat resemble it in appearance resembled it in efficiency?



## Ogilvie's Gov'ment Standard Flour

For Sale by McKee, The Grocer - Bassano

## Home Dressed Meats

IT'S A PLEASURE TO SERVE

such a roast, tender juicy beef as is to be had at this market. But it's more pleasure to taste it. Try a roast for Sunday dinner. If you would know what good eating is, it will cost you nothing to try it. Our prices are no higher than others charge for just ordinary meat.



Phone Orders Promptly attended to

E. EVANS & SON

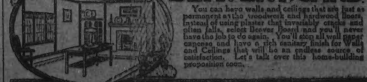
E. G. Holley, Mgr. Phone 22

## When Cleaning House

## Remember

We have a nice line of Kalsomine Floor Varnish, Linoleum Varnish, Stains, and your choice of a fine line of Paints.

## More Permanent Walls & Ceilings BEAVER BOARD



FAMOUS FOR SERVICE

## The Atlas Lumber Co., Ltd.

Local Manager G. R. DOOLEY